

# Tanner Health System

A REPORT FOR OUR COMMUNITY

## TANNER'S MISSION



- To provide a continuum of quality healthcare services within our resource capabilities.
- To serve as a leader in a collaborative effort with the community to provide health education, support services and care for all of our citizens.

*Special Delivery:  
Amy Lane chose  
Tanner Medical Center/Carrollton  
for the birth of her son, Baylor, as well as  
her three other sons.*

Sixty years ago, a visionary group of community leaders came together to establish a hospital to fulfill the medical needs of a small, rural community.

Through six decades, Tanner Memorial Hospital has grown into Tanner Health System, a multihospital regional healthcare provider serving communities throughout west Georgia and east Alabama. Still, Tanner remains a hospital created by the community, for the community.

From a state-of-the-art cardiac program to world-class oncology services, sophisticated diagnostic imaging capabilities to compassionate maternity care and more, Tanner remains true to its mission of being this region's healthcare provider of choice.

During the past fiscal year, from July 1, 2008, to June 30, 2009, Tanner Health System has:

- Opened the fourth facility in its system, Willowbrooke at Tanner
- Been named one of the nation's "100 Best Places to Work in Healthcare" by *Modern Healthcare* magazine
- Performed a record number of diagnostic catheterizations and cardiac interventions at Tanner Heart and Vascular Center
- Trained more than 1,100 people in the fundamentals of CPR
- Recruited a record 23 physicians to Tanner's medical staff
- Expanded into east Alabama as two medical clinics joined Tanner Medical Group
- Brought online the most sophisticated radiotherapy system available to provide advanced treatments for patients with cancer
- Opened a new medical office building prominently located near Mirror Lake in Villa Rica
- And much more

This report details Tanner's progress over the past year toward fulfilling its vitally important mission, growing to provide the medical services this region will require in the years ahead. ●

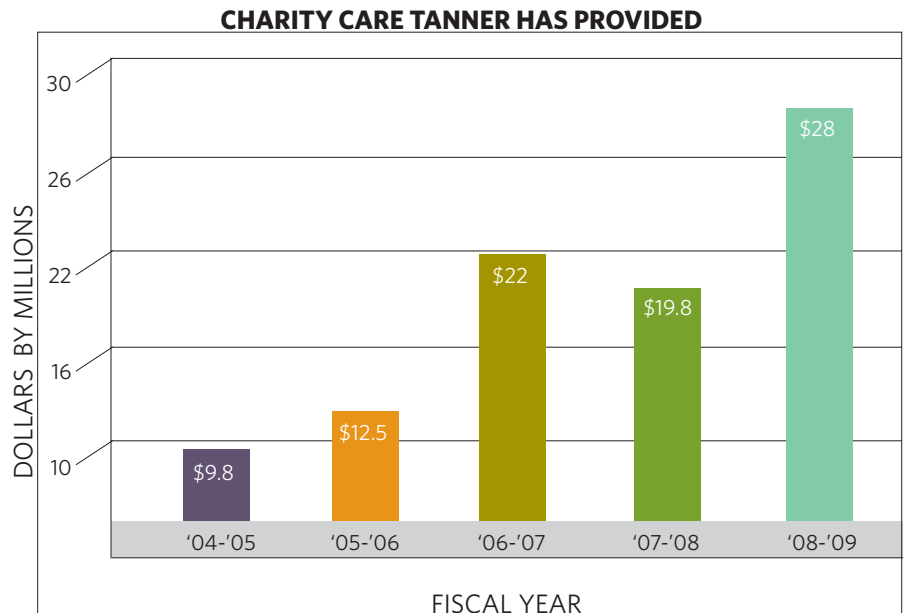
Battling cardiovascular disease for nearly 20 years, Larry Brown trusts his heart to Tanner.



## Our Commitment to Charity Care

Difficult economic conditions have strained many families in Tanner's service area. To meet the growing need for quality medical service among those who cannot afford care, Tanner has more than doubled the amount of charity care it provided just four years ago.

Charity care is a key part of Tanner's promise never to turn its back on those who need help. Care is provided for individuals in the communities Tanner serves, regardless of ability to pay.



# A Growing Need,

## A GROWING SYSTEM

### TANNER'S VISION




Through the caring and dedication of our team of employees and physicians, Tanner Health System will be recognized as the Provider of Choice for quality, accessible healthcare for our patients and our community.

Healthcare providers across the country have felt the pinch of the current economic recession. Some healthcare organizations must contemplate layoffs, while Tanner continues to add staff and now employs more than 2,400 people. And while others suspend new construction, Tanner continues with ambitious expansions to grow its services and improve its facilities.

Those expansions and improvements are a key part of Tanner's long-range strategy to continue meeting the medical needs of this region. As a nonprofit healthcare organization, Tanner does not operate for the benefit of shareholders, but for the good of the communities it serves. Tanner reinvests earnings back into improving healthcare in our area in the form of expanded facilities, advanced technology, additional physicians and caregivers, emergency care, community outreach, educational programs and other related benefits.

Tanner receives no local taxpayer money but bears \$61.8 million in charity care and bad debt. This is indicative of Tanner's commitment to give back to the communities that support us and provide care for everyone, regardless of their ability to pay. Still, Tanner retains a very strong financial balance sheet, relying on cash reserves, budgeted operations and philanthropic contributions to finance continued expansion of facilities and services.

When the economy turns around and the region once again begins to grow, Tanner will be ready to meet the challenges of the coming years with state-of-the-art technologies, a first-rate medical staff and a team of healthcare professionals that rivals any health system. 



# The Regional Impact


Tanner Health System contributed \$411.3 million to the region's economy and created 3,542 full-time jobs in 2006, according to a report released this past year from the Georgia Hospital Association (GHA).

These figures illustrate the impact Tanner has on the communities it serves beyond the care the organization provides. Healthcare has become a huge contributor to the local economy; along with keeping residents healthy, Tanner also contributes substantially to the region's economy. That contribution is felt in the creation of jobs and incomes. It also emphasizes the importance of using local services whenever possible, because it feeds the impact that monies spent locally makes on the region's economy.

Tanner contributes significantly to the circular flow of funds within the region's economy.

By using local services and investing in the area's companies and industries, Tanner helps create employment opportunities and improves economic prospects throughout the region, beyond the walls of the hospital and the physician's office.

Like many other hospitals throughout the state, Tanner is a significant regional

employer. Tanner actively works to recruit well-educated and highly trained residents to the area, including physicians, nurses and other healthcare professionals. These residents access area services and contribute further to the region's economy. 

*Kristi Hall, of Bremen, relied on her children, Cody and Chandler, as well as on Tanner in her fight against breast cancer.*



## BY THE NUMBERS

Tanner provides a wide range of healthcare services, treating literally thousands of area residents.

Over the past year, Tanner provided services for:

- **12,825** total inpatient admissions
- **96,644** emergency department visits
- **9,548** surgery cases
- **1,789** births
- **43,541** home health and hospice visits
- **12,936** visits to Tanner Immediate Care
- **2,474** diagnostic catheterizations and cardiac interventions
- **9,317** cancer treatments
- **1,685** orthopedic and spine procedures
- **15,370** mammograms
- **959,585** laboratory diagnostic tests
- **9,056** MRI scans
- **34,697** CT scans
- **134,834** X-rays, ultrasounds and other medical imaging procedures

# Tanner's Benefit to the Community

So much of what Tanner does in the community is difficult to quantify. What monetary value can be assigned to a compassionate bedside manner or kind words from a trusted health professional?

However, many of the ways Tanner makes a positive impact in these communities can be quantified through investments in developing community education initiatives, wellness programs and more.

In Fiscal Year 2008-2009, Tanner provided:

- \$28 million in indigent and charity care
- \$2.3 million for community advocacy
- \$1.1 million in community education and wellness
- \$360,000 in investments for economic, civic and educational development
- \$253,000 to provide patient access and community transportation
- \$213,000 for volunteer services and development

